

Why businesses are choosing Dropbox Business over Box

Dropbox Business gives you a significant edge over Box thanks to higher adoption, more advanced architecture, and superior desktop sync.

Higher adoption means stronger security

You can't secure company data if your employees don't use the approved cloud storage platform. Box users often have trouble with its interface and restrictions, so they turn to more familiar solutions. Deploying Dropbox Business helps you centralize user data without changing their existing workflows.

The most advanced architecture

Dropbox Business breaks your files into encrypted blocks and stores them in specially-designed servers. It includes Delta sync, which speeds file transfer by only updating the modified portions. Faster, more reliable sync boosts team productivity and keeps IT happy. Box uses third-party services for file-level storage. Choose Dropbox Business for:

- Unlimited file size upload
- Faster upload and sync
- More secure storage

Superior desktop sync

Box is built for the web and requires manual syncing, but Dropbox's desktop client is unparalleled and IDC rates its sync performance as "best-in-class".¹ Dropbox Smart Sync delivers every file directly to the desktop without tying up local storage. It integrates with Team Folders to provide appropriate access to all content, letting users consolidate data silos and get rid of shared drives. Compared to Box, Dropbox delivers:

- Up to 5.6X faster sharing²
- Up to 65% lower bandwidth consumption²

Box

50M users
66K paid businesses
1B files synced monthly

Dropbox

500M users
200K paid businesses
1B files synced daily

Source: Boxworks 2016

¹ Source: EFSS Evaluation Guide: Dropbox Sync Performance, Maureen Fleming and Chandana Gopal (IDC, 2016)

² Source: Office 365 Adoption & Risk Report, Cameron Coles (Skyhigh Networks, 2016)