

# 5 Reasons to use Dropbox Business over OneDrive for Business

To become successful, teams need fast and reliable tools that integrate with their existing environments. When it comes to file sync and share, leading teams can't afford anything other than the best solution out there. Here are five reasons over 200,000 organizations choose Dropbox Business over OneDrive for Business.

## 1. Dropbox is one place for all content

- Dropbox is your single destination for every file. Team Folders let admins organize all content based on team structures with appropriate sharing controls.
- OneDrive requires SharePoint integration, depending on file size, external vs internal sharing, personal vs team ownership, and document lifecycle.

## 2. Access anything anywhere

- Dropbox Smart Sync lets you access all files from the desktop without using local storage space. Use it with Team Folders to access everything, all with the right permissions, on any platform.
- OneDrive On-Demand Sync only supports Windows 10. If SharePoint is needed, it can create separate sites and access levels, and duplicate files.

## 3. Dropbox delivers richer collaboration

- Dropbox delivers in-line commenting and the Badge for native desktop Office collaboration. In-browser previews for 140+ file types let you view without downloading.
- OneDrive commenting requires Yammer and lacks in-line capabilities. OneDrive's file previewing is limited, and when unavailable it downloads the file and breaks collaboration.

## 4. IDC rates Dropbox sync performance as "best in class"

IDC named Dropbox "best-in-class" for sync performance in an independent (noncommissioned) report. IDC tested Dropbox sync performance against peers including OneDrive, Box, and Google Drive, and found that Dropbox outperformed competitors across the board.<sup>1</sup>

## 5. Higher adoption means stronger security

You can't secure company data if your employees don't use the approved cloud storage platform. OneDrive for Business deployments are often unsuccessful and only 1 in 4 accounts are being used.<sup>2</sup> Users instead use more familiar solutions. Dropbox Business includes Microsoft native previews and O365 online editing, so IT admins can centralize user data without changing their existing workflows.

<sup>1</sup> Source: EFSS Evaluation Guide: Dropbox Sync Performance, Maureen Fleming and Chandana Gopal (IDC, 2016)

<sup>2</sup> Source: Office 365 Adoption & Risk Report, Cameron Coles (Skyhigh Networks, 2016)