

Les Lunes

Customer Spotlight

The French-inspired clothing company keeps employees on three continents connected through Dropbox Business, making tremendous business growth possible for the small team.



Key results



Seamless collaboration across global locations



Increased productivity through mobile access



Improved security over sensitive designs

“I can’t imagine how we’d collaborate with our remote employees if we didn’t have Dropbox Business. Being able to work together from any location elevates our momentum, and keeps the business growing at an accelerated rate.”



Anna Lecat
CEO & Founder, Les Lunes

The challenge

Running a new kind of business

Les Lunes is French for “the moons,” and that’s just what CEO Anna Lecat was shooting for when she founded her sustainable clothing company in 2010. Her idea is ambitious for a small business: the company’s design team is based in Paris, the home of business partner Melanie Viallon. But manufacturing takes place in Shanghai, where Les Lunes uses fabrics made from bamboo. And retail locations are in San Francisco, her favorite US city. “I wanted to create a company where we could control the entire process, and could employ the most talented people in their fields, regardless of where they’re based,” Lecat says. To keep the team in sync across these locations, Lecat realized she needed a reliable way to collaborate. “Because our team is so spread out, it’s

very important to have tools where we can communicate, share data, pictures, purchase orders, everything, in real time,” she says. Sending large images over email was a major headache. Lecat was already familiar with Dropbox as she used it for accessing her personal files when traveling away from her family. “I love Dropbox so much that once the Les Lunes team was in place, there was no question that we would have Dropbox Business,” she says.

The solution

Connecting dots around the globe

Les Lunes manages its complex global apparel design process using Dropbox Business. Designers in Paris upload drawings to shared folders, allowing pattern-makers to comment on the images as they decide which fabrics to use. “It’s so much better

than sending emails, and we use the Dropbox integration with Slack to easily send links to our files as we're messaging each other," Lecat says. Les Lunes employees share pictures of models sporting the new outfits, allowing designers to evaluate style and fit before giving seamstresses in Shanghai the green light.

Les Lunes relies on Dropbox for its marketing efforts, too. The company's Berlin-based photographer uploads high-resolution pictures for the website and press opportunities to Dropbox. This makes it easy for the Paris marketing team to send journalists links to images in the folder. For its retail location in San Francisco, Les Lunes works with contractors "to create alluring merchandise displays and an authentic in-store experience," says Lecat. "We work with our consultants through Dropbox to make sure our vision springs to life," she says. And when a contractor wraps up work, Les Lunes uses the remote wipe feature to remove sensitive files from outside devices.

The results

Designing for seamless collaboration

Dropbox Business keeps the dispersed Les Lunes team connected and productive from any location. Whether they're in China, Europe, or the US, Les Lunes employees rarely are in the same time zone, Lecat says. "I can't imagine how we'd collaborate with our remote employees if we didn't have Dropbox Business," she says. "Being able to work together from any location elevates our momentum, and keeps the business growing at an accelerated rate."

Wherever they are, Les Lunes employees are able to access and share their work files from Dropbox on their phones. They're able to access and share their work files from Dropbox on their phones wherever they are. "Not having access to all our information would make it impossible to stay productive on business trips," Lecat says. "But I go to Dropbox, and it's all there—it's like a friend who's always with me."

Use case

How Dropbox Business helps

Collaboration	Designers, pattern-makers, photographers, and seamstresses all collaborate in real time through shared folders.
Mobile	When traveling between global offices, employees look to Dropbox on their phones for the latest files they need for work.
Sharing	Large, high-resolution photos are shared as links to PR firms and journalists.

"Not having access to all our information would make it impossible to stay productive on business trips. But I go to Dropbox and it's all there—it's like a friend who's always with me."



Anna Lecat
CEO & Founder, Les Lunes

For more information on Dropbox Business, contact your partner sales representative or visit dropbox.com/business for more product information.

[Learn more](#)

