VERITAS™

360 DATA MANAGEMENT FOR GDPR
## ENTERPRISE-READY COMPLIANCE

Solution Brochure

"You may delay,
but time will not."

– Benjamin Franklin

"By the end of 2018, over 50% of companies
affected by the GDPR will not be in full
compliance with its requirements."

Gartner

Mark your calendars. On May 25, 2018, the European Union will enact the most sweeping data privacy regulation the world has ever seen—the General Data Protection Regulation. Data management will never be the same.

54%
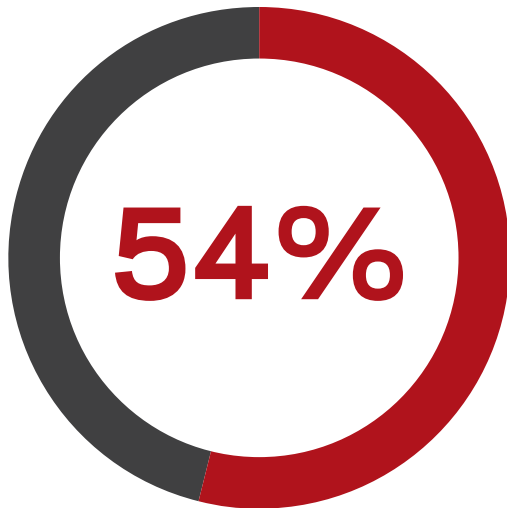
54 percent of organizations have not started preparing for GDPR.[1]

Digital transformation initiatives are the top priority for CEOs and CIOs around the globe. Accelerating adoption of new IT services and technologies is widely recognized as one of the most critical drivers for future success. But it's not without risk. As speed and experimentation are favored over security and compliance, data protection falls victim to relaxed oversight.

In 2016, the number of data breaches jumped 40% year-over-year.[2] Now more than ever, personal data is at risk of being lost or stolen. To counter this growing challenge, governments are stepping up and implementing robust regulations to ensure that personal data is protected. Organizations are required to follow strict data management guidelines or be subject to substantial penalties and fines.

The General Data Protection Regulation (GDPR) is by far and away the most comprehensive global data privacy regulation ever developed. Organizations have two choices: Get GDPR-ready or face the consequences.

[1] https://www.veritas.com/news-releases/2016-12-15-veritas-study-reveals-over-half-of-businesses-are-unprepared-for-gdpr

[2] http://www.idtheftcenter.org/2016databreaches.html

KEY MANDATES DEFINED BY THE REGULATION

GDPR Requires Comprehensive Reform and Prompt Action

ACCOUNTABILITY & GOVERNANCE

Maintain relevant documentation on data processing activities. Implement measures that demonstrate compliance.

STORAGE LIMITATION

Personal data may not be kept for longer than is necessary for the purpose for which it's processed.

BREACH NOTIFICATION

A notifiable breach has to be reported to the relevant supervisory authority within 72 hours of the organization becoming aware of it.

INDIVIDUALS' RIGHTS

An individual may request the deletion or removal of personal data when there is no compelling reason for its continued existence.

https://ico.org.uk/for-organisations/data-protection-reform/overview-of-the-gdpr/

ARTICLE 83 HAS SHARP TEETH

Non-Compliance can result in fines up to €20million or 4% of Annual Turnover, whichever is higher

VERITAS™

"IDC sees Veritas as one of the few companies that has shown real appetite in understanding the potential impact of the GDPR, and it is using it as a foundation to design and integrate solutions."
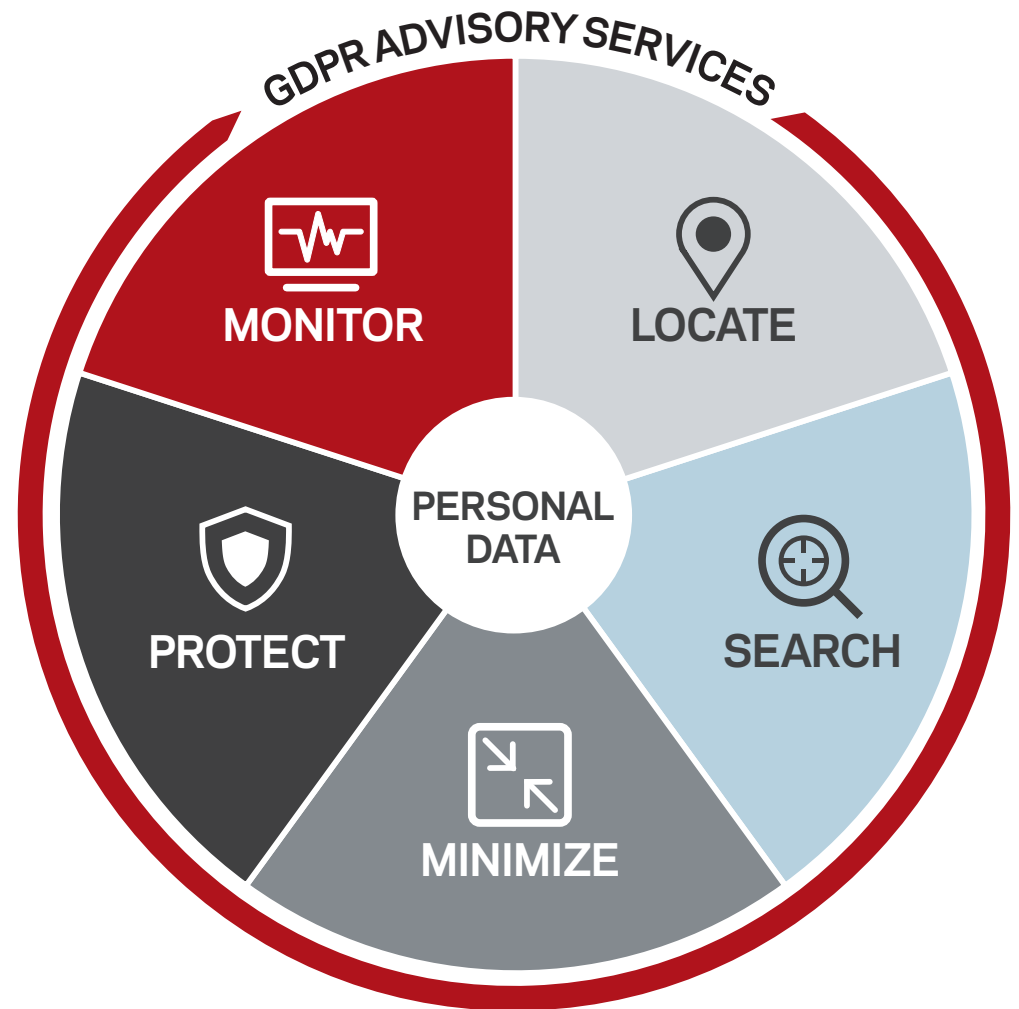
IDC

360 DATA MANAGEMENT FOR GDPR

Enterprise-Ready Compliance

AN INTELLIGENT APPROACH TO GDPR COMPLIANCE

1. Pinpoint GDPR Maturity

2. Map & Classify All Unstructured Personal Data

3. Protect & Delete Data as Necessary

GDPR ADVISORY SERVICES

MONITOR

LOCATE

PROTECT

PERSONAL DATA

SEARCH

MINIMIZE

LOCATE DATA FOR GDPR COMPLIANCE

Global Data Visibility Produces Accurate Data Maps

RELEVANT GDPR ARTICLE(S): 30
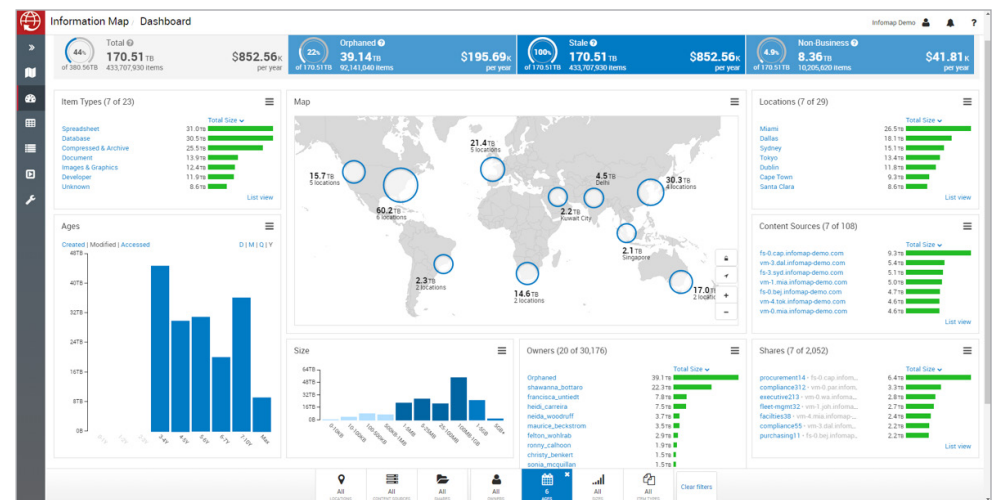
VERITAS COMPONENTS

Information Map

Data Insight

VERITAS UNIQUE APPROACH

1. Find file type, ownership, age, and location in as little as 24 hours.

2. See a real-time picture of your environment with continuous monitoring.

3. Initiate downstream data remediation through integrated actions framework.

The critical first step in complying with GDPR is gaining a holistic understanding of where all the personal data held by an organization is located.

Building a data map of where this information is being stored, who has access to it, how long it is being retained, and where it is being moved is key to understanding how the business is processing and managing personal data.

SEARCH DATA FOR GDPR COMPLIANCE

Rapid-Fire Indexing Powers Personal Data Investigations

RELEVANT GDPR ARTICLE(S): 15, 16, 17, 18, 20

VERITAS COMPONENTS

eDiscovery Platform

VERITAS UNIQUE APPROACH

**1.** Powerful indexing engine uncovers explicit and implicit personal data attributes.

2. Machine learning automatically identifies relevant items and surfaces similar items for comprehensive review.

3. Integrated review workflow enables quick turnaround with no need to perform additional importing/exporting.

Residents of the EU can now request visibility into all of the personal data held on them by submitting a Subject Access Request (SAR). They can also request that the data be corrected (if factually incorrect), ported (to a suitable export format) or deleted.

Ensuring that your organization can undertake and service these requests in a timely manner is critical to avoiding GDPR penalties.
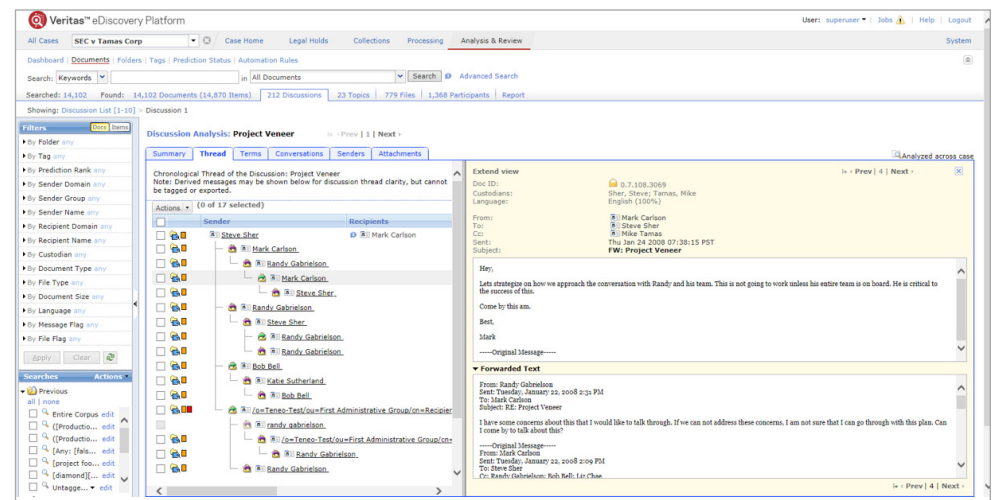
MINIMIZE DATA FOR GDPR COMPLIANCE

Personal Data Classification Fuels Purpose Limitation Automation

RELEVANT GDPR ARTICLE(S): 5, 17, 32

VERITAS COMPONENTS

Enterprise Vault

Enterprise Vault.cloud

VERITAS UNIQUE APPROACH

1. Full content and context classification provides the critical intelligence for executing GDPR-compliant policies.

2. Flexible policies facilitate retention and deletion based on multi-variable attributes to ensure purpose limitation.

3. Gated deletion workflow arms investigators and admins with authority to take action and confidently push the delete key.

Data minimization, one of the main tenets of GDPR, is designed to ensure that organizations reduce the overall amount of stored personal data. This is done by only keeping personal data for a period of time directly related to the original intended purpose.

The deployment and enforcement of retention policies that automatically expire data over time establishes the cornerstone of your GDPR strategy.
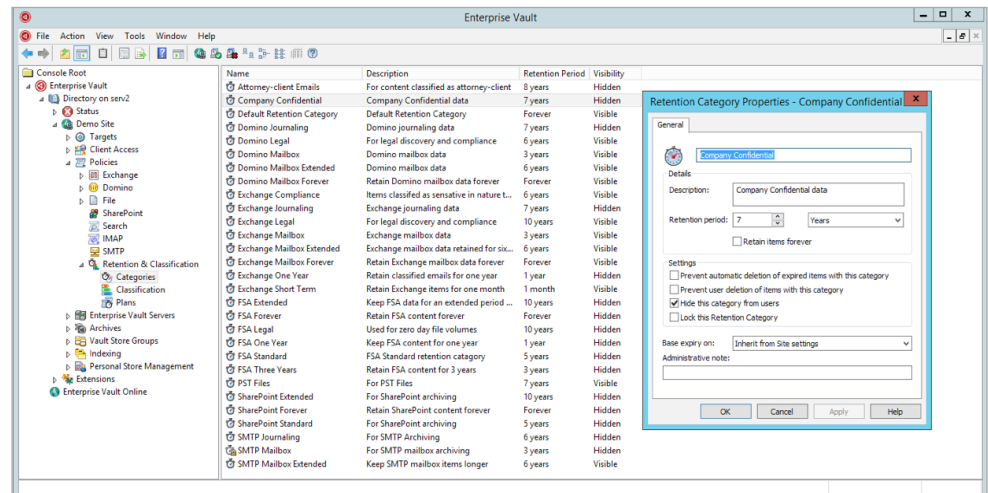
PROTECT DATA FOR GDPR COMPLIANCE

Unified Data Protection Delivers Comprehensive Accountability

RELEVANT GDPR ARTICLE(S): 5, 25, 32, 33, 34, 35

VERITAS COMPONENTS

NetBackup

InfoScale

Resiliency Platform

VERITAS UNIQUE APPROACH

1. Unmatched scale enables the protection of petabytes without disrupting the business.

2. Converged approach delivers automatic monitoring, AutoSupport, and call home features to improve transparency.

3. Cloud service provider integration ensures broad protection coverage for hybrid environments.

Under GDPR, organizations have a general obligation to implement technical and organizational measures to show they have considered and integrated data protection into all data collection and processing activities.

Whether deploying staff training, performing internal audits of processing activities or cataloging relevant documentation on processing activities, organizations must be fully prepared to demonstrate transparency when it comes to validating compliance.

MONITOR DATA FOR GDPR COMPLIANCE

Predictive Threat Analytics Reveals Breach Intelligence

RELEVANT GDPR ARTICLE(S) 5, 15, 16, 17, 18, 20, 24, 35, 42, 44, 45

VERITAS COMPONENTS

Data Insight

Enterprise Vault

VERITAS UNIQUE APPROACH

1. Aggregated metadata analytics allow investigators to pinpoint risky files and take action.

2. User behavior visualizations identify anomalous behavior and allow for single-click remediation.

3. Retention policies for at-risk files can be activated immediately upon risk triggers.

GDPR introduces a duty on all organizations to report certain types of data breaches to the relevant supervisory authority, and in some cases to the individuals affected.

Organizations must evaluate their ability to monitor breach activity and quickly trigger reporting procedures to ensure compliance.

GDPR ADVISORY SERVICES

Expert Guidance | Holistic Remediation Planning

VERITAS COMPONENTS

- GDPR Workshop
- GDPR Readiness Assessment
- GDPR Classification Service
- GDPR Solution Deployment

VERITAS UNIQUE APPROACH

1. Leverage visibility toolkit to identify regions of concern.

2. Tap into classification engine to highlight potential personal data landmines.

3. Propose recommendations in concert with GDPR maturity ranking to ensure optimal investment.

GDPR requires companies to gain increased visibility and control over their existing data. That enhanced insight promotes well-informed planning that helps mitigate crippling regulatory risk.

The experts at Veritas Advisory Services engage closely with each client to complete a GDPR Readiness Assessment that helps organizations better understand their GDPR maturity. The comprehensive Assessment provides customers with a detailed and tailored approach to addressing their GDPR risk.

" GDPR is the most significant change to data protection in a generation and an imminent global issue that will dominate data privacy, management and regulation discussions in 2017. To avoid potential regulatory fines or worse, damage to their corporate brands and reputations, global enterprises must take action now to understand where their data resides and how to protect it. "

– Mike Palmer

EVP & Chief Product Officer

VERITAS™

REGULATORY READINESS ACCELERATES DIGITAL TRANSFORMATION

Understand Your GDPR Maturity | Prepare for the New World Order

Data is at the heart of Digital Transformation. Ultimately, organizations that are able to put the proper information-based controls in place to ensure good data hygiene will accelerate their Transformation. Alternatively, organizations that forego compliance in favor of expedience will find themselves exposed to unnecessary risk and most-likely suffer the consequences of an information crisis.

The GDPR's aim is to ensure organizations take data protection seriously. Veritas' 360 Data Management for GDPR delivers an enterprise-ready compliance solution that accounts for the regulations strictest guidelines and arms customers with a confident governance approach.

Veritas' propriety framework delivers the tools and services that are tailor-made for each stage of GDPR-readiness and our expert advisory team will ensure your organization's GDPR investments are oriented toward the most impactful compliance requirements.

CONTACT US

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www.veritas.com/gdpr

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