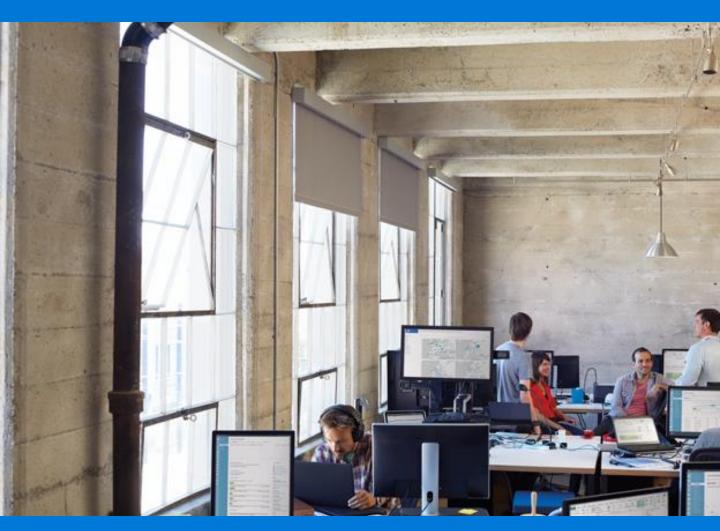


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7 Reasons to consider Data Protection with Veritas Backup Exec and Microsoft Azure

Why Microsoft and Veritas?

The strategic partnership between Veritas and Microsoft gives you the best of both worlds by accelerating your digital transformation while managing the data risks, application availability, complexity, and costs that come with change. Maximize your business uptime via proactive and predictable hybrid cloud business resiliency with simplified migration, orchestrated disaster recovery, and optimized application performance. Learn more about Backup Exec and Azure <u>here</u>.

This datasheet outlines seven reasons why <u>Veritas Backup Exec</u> and <u>Microsoft Azure</u> are the ideal combination to protect your data in the cloud.

No rip and replace required

For existing users of Backup Exec, its deep integration with Azure means that it is not necessary to completely swap out a proven and trusted data management solution when adopting Microsoft cloud services. Rather, the Backup Exec data protection and information governance capabilities can be natively leveraged to ensure that your cloud adoption is smooth and secure at every stage.



Realize significant cost savings by eliminating the endless storage hardware upgrade cycle, and only pay for what you really need to store. Backup Exec and Azure provide industry-leading storage, data deduplication, and bandwidth optimization capabilities that can be funded from Op-Ex budgets, rather than Cap-Ex. Further, customers can save up to 40 percent on Windows Server virtual machines with <u>Azure Hybrid</u> <u>Benefit</u> for Windows Server.



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Rapid recoverability

The Backup Exec patented Granular Recovery Technology (GRT) provides on-demand recoverability anytime, anywhere for individual files, application objects, applications, and virtual machines. GRT ensures you can recover what you need, when you need it—whether restoring data and workloads in the cloud or from Azure storage to on-premises hardware.



Low risk = peace of mind

Lower operational and change management overhead are improved automation in Azure. With Backup Exec on Azure, automated off-site functionality reduces the risk and improves RPO/RTO outcomes. Further, Azure is built for high availability and unlimited, on-demand scalability. To ensure your data is durable, Azure Storage will keep (and manage) multiple copies. Depending on the settings, this durability can range from 9.9999999999% (yes! that's 11 9's) to 16 9's.

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Powerful data visibility

Backup Exec provides a single pane of glass to provision, manage, and protect your on-premises and cloud-based workloads. Further, with Azure hybrid capabilities, you have a unified platform for managing both your on-premises and cloud infrastructures.



Superior agility and flexibility

Build and deploy wherever you want with Azure, the only consistent hybrid cloud on the market. Connect data and apps in the cloud and on-premises—for maximum portability and value from your existing investments. Plus, with a low-cost, highly scalable, tiered backup storage solution in the cloud, you can scale up or down at will, without needing to purchase and manage additional storage infrastructure or run additional backups.



Compliance and Data Security

Veritas and Microsoft provide industry-leading and trusted solutions that come together to enable multi-layer AES encryption for your data in flight and at rest. Backup Exec secures data using SSL during data transfer and encrypts it using 256-bit AES inline before it is sent to Azure. Data is also encrypted at rest in the cloud. With Azure, customers get all the benefits of the most secure public cloud solution with capabilities and tools across all layers of infrastructure: Compute, Networking, and <u>Storage. Read more about Azure Security</u>.

Further, with the largest industry-specific, data-residency, and regulatory <u>compliance portfolio</u>, Backup Exec customers on Azure, can join start-ups, governments, and over 90% of the Fortune 500 companies who are running Microsoft Cloud today.



About Veritas Backup Exec

Backup Exec delivers powerful, flexible, easy-to-use data protection for virtual, physical, and cloud environments, protecting an organization's critical data wherever it resides. Whether backing up to the cloud, protecting workloads within the cloud, recovering from the cloud, or connecting back to on-premises, Backup Exec offers certified integration with a broad selection of cloud service providers, including Microsoft Azure, and seamlessly unifies data protection across the hybrid cloud. With a few simple clicks, you can quickly restore granular file or application objects, applications, VMs, and servers directly from disk, tape, or cloud backup storage targets. Integrated global deduplication and powerful cloud storage connectors help you eliminate redundant data and reduce network usage and storage requirements resulting in faster more efficient backups.

With Backup Exec for Microsoft Azure, organizations can accelerate their digital transformation and embrace more Microsoft cloud services in a holistic manner that doesn't leave the on-premises environment stranded and is focused on what matters most—their data.

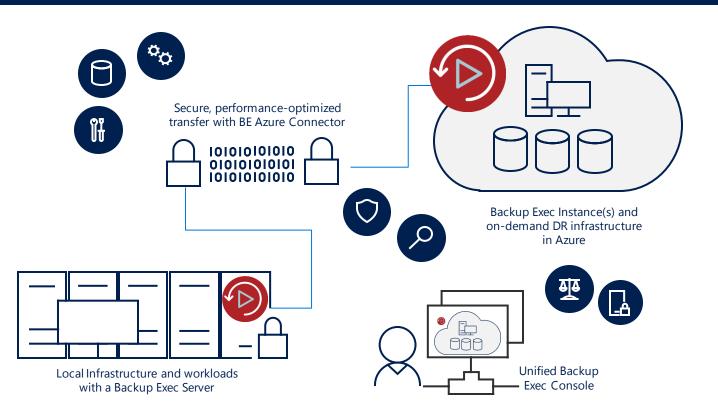
For more information, please visit: veritas.com

About Microsoft Azure

Azure is a comprehensive set of cloud services that developers and IT professionals use to build, deploy, and manage applications through our global network of datacenters. Integrated tools, DevOps, and a marketplace support you in efficiently building anything from simple mobile apps to internet-scale solutions. Now you can get 12 months of free access to popular products—<u>Start Free</u>!



Cloud services play a critical role in helping organizations achieve their digital transformation. According to a recent study, IDC estimates more than 40 percent of small and midmarket organizations are using cloud computing as a pivotal component of their data protection strategy. Another 29 percent are actively considering the cloud to significantly simplify their infrastructure and reduce costs for backup and recovery.



I want to know more

- Data protection as it should be. Unified. Just BE.
- Backup Exec for Azure Datasheet
- Watch Azure Infrastructure Introductory 7-min video and free online trainings and certifications at Microsoft Azure Essentials
- Check out Forrester's Total Economic Impact of Microsoft Azure (TEI) study <u>here</u>.

I want to try or buy

- Download Veritas Backup Exec on Azure Marketplace
- Get Free Azure Credits worth \$200
- Try Backup Exec, FREE, for 60 Days



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